



News Release

Hirco PLC ("Hirco" or the "Company")

July 31, 2008

Hirco plc - Rule 17 Disclosure – HSBC Bank PLC

Holding in a Company

LONDON – Hirco PLC (AIM: HRCO), the investment vehicle for Hiranandani, India's largest developer of prestigious mixed-use townships, today announced that in accordance with rule 17 of the AIM Rules, the Company has been notified of the following notice of increase in a notifiable interest in the Company's ordinary shares of 1p each ("Shares").

Schedule Five

- (a) the identity of the significant shareholder concerned;
HSBC Bank PLC.
- (b) the date on which the disclosure was made to it;
28 July 2008
- (c) the date on which the deal or the relevant change to the holding was effected;
Not known
- (d) the price, amount and class of the AIM securities concerned;
6,748,000 Shares
- (e) the nature of the transaction;
Acquisition of shares by HSBC Bank PLC.
- (f) the nature and extent of the significant shareholder's interest in the transaction;
The significant shareholder holds 6,748,000 Shares which represents approximately 9% of the Company's issued share capital.
- (g) where a deal takes place when it is in any close period under rule 21, the date upon which any previous binding commitment was notified or the date upon which the Exchange granted permission to deal in order to mitigate severe personal hardship; and
N/A

- (h) where the notification concerns a related financial product, the detailed nature of the exposure;
N/A

ENDS

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